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## **Experience**

#### Waywiz - UX/UI Designer

San Francisco, CA Aug 2024 - Dec 2024

- Led the end-to-end design of an Al-powered travel planning app, integrating budget management and customized itineraries.
- Optimized the user experience, reducing itinerary creation time by 40% through Al-driven personalization.
- Conducted usability tests and competitor analysis, refining features to enhance trip exploration and cost efficiency.
- Selected for Academy of Art University's 2025 Spring Show, an annual juried exhibition showcasing outstanding student work.

# Wheely - Product /UX Designer

San Francisco, CA Aug 2022 - Dec 2022

- Designed a two-sided platform connecting individuals with disabilities to event helpers, enabling seamless participation in in-person activities.
- Optimized accessibility by developing a time-slot booking system, allowing wheelchair users to select available helpers based on pricing and location.
- Enhanced real-time communication through an integrated chat feature, reducing pre-event coordination time by 35%.

## Gulu - UX/UI Designer

Sunnyvale, CA May 2021 - Jul 2021

- Enhanced digital restaurant ordering through a QR-code-based system, improving order accuracy and efficiency.
- Designed a synchronized ordering system that reduces errors when friends order together, preventing duplicate or missed orders.
- Developed a real-time notification system, ensuring all users at a table receive updates when someone adds a dish.

## Pethome - Product /UX Designer

San Francisco, CA Aug 2020 - Dec 2020

- Developed a boarding app to support all pet owners, including those with special pets, by simplifying the booking process and enhancing communication between owners and sitters.
- Increasing sitter match success rate by 85% through personalized pet profiles.
- Designed a real-time update feature Pet Diary, enhancing user trust and improving app retention.

#### **Education**

San Francisco, CA Sep 2023 - Dec 2025 **Academy of Art University** 

MA - Interaction & UI/UX Design GPA: 3.7

San Francisco, CA Aug 2018 - May 2023 San Francisco State University
BD - Visual Communication Design

VSCOM GPA: 3.7 Cumulative GPA: 3.5

#### Skills

FigmaSketchIllustratorIn DesignCSSAdobe XDPhotoshopAfter EffectsJavaScriptHTML